

# ALIGN!

## ANNUAL STRATEGY SUMMIT FOR LEADERSHIP TEAMS

### ALIGN TO DRIVE COLLABORATION

#### DOES YOUR LEADERSHIP TEAM...

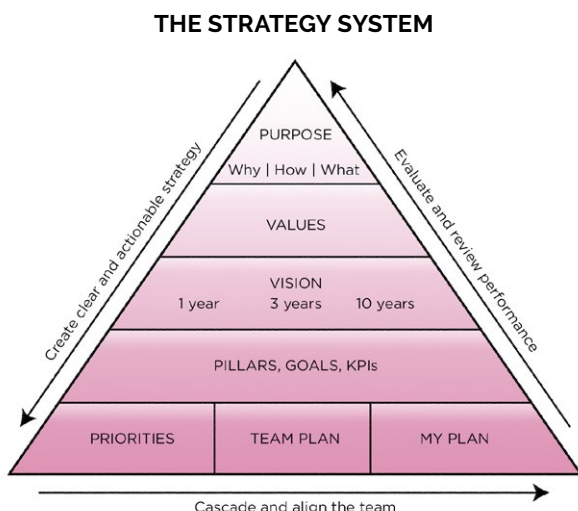
- Share the organisational vision using consistent language?
- Inspire their people to meet exceptional standards?
- Confidently know which 20% of activities deliver 80% of revenue?
- Set targets and hold teams accountable to results?
- Allocate time to strategy creation and planning?
- Foster collaboration across siloes?

The challenge for CEO's and Founders is to align the whole business around a single vision for what's possible; mapping a path that is clear, straight-forward and compelling.

A one-page strategic plan gets everyone on literally on the same page. It takes strategy from being invisible (inside your head) to actionable, resulting in 90%+ alignment.

IF YOUR STRATEGY IS	YOUR TEAM WILL	% TEAMS ALIGNED VS MISALIGNED
ACTIONABLE	IMPLEMENT	90:10
CLEAR	UNDERSTAND	60:40
COMPLICATED	COMPETE	50:50
OUTDATED	GUESS	40:60
INVISIBLE	DROWN	10:90

#### ALIGN PROGRAM



The ALIGN program engages your leadership team to build a one-page strategic plan and drive full alignment and accountability for results.

It's one thing to build a strategic plan; it's another thing to implement it. In ALIGN, Stephanie facilitates a process for leadership teams to adopt her Strategy System and close the gap between strategy creation and strategy execution.

**THE STRATEGY SYSTEM** aligns the whole team to work collaboratively. It involves:

- **Creating a one-page Business Plan** that is clear and actionable
- **Cascading goals** to teams and individuals through alignment sessions
- **Evaluating performance** to review progress and to reflect on opportunities for continuous improvement.

## PROGRAM INCLUSIONS:

- Pre-session interviews with key senior leaders plus preparation activities for teams to gain bottom-up buy-in to the strategy process
- Provision of agenda, facilitated strategy workshop and draft strategy document
- Post-session consultation with key stakeholders to sign off on strategy document and plan cascade process.

## INVESTMENT:

- **2-day workshop: \$30,000+GST**  
Align on purpose, values, vision, pillars, goals, KPIs, priorities & cascade plan.
- **1-day workshop: \$15,000+GST**  
Align on pillars, goals, KPIs, priorities & cascade plan only.

*Plus return travel expenses from Byron Bay, NSW.*



**STEPHANIE BOWN** is the acclaimed author of *Purpose, Passion & Performance: how systems for leadership, culture and strategy drive the 3Ps of high performing organisations* and has partnered some of Australia's most successful business leaders, founders and entrepreneurs both in Australia and internationally.

Stephanie works with leadership teams to embed high performance habits that transform cultures and deliver sustainable growth. She is a YPO accredited facilitator, Graduate of the Australian Institute of Company Directors, and Master of Organisation Dynamics. Stephanie is passionate about the collective capacity of small groups to of people to come together to change the world.

## WHAT STEPHANIE'S CLIENTS SAY ABOUT HER...

“*Stephanie has an exceptional gift of breaking down complex business concepts into simple, digestible tasks. She helps create a safe environment for all to contribute to which ensures full buy-in from the business. We have successfully worked with Stephanie for over five years and plan on continuing to do so long into the future.*”

**MICHAEL DE GAMA, CEO, The Foundry**

“*By engaging Stephanie Bown, we have been able to harness the creativity of our team as well as identify and leverage the strengths of each team member. We've been able to step out of the business to map out our strategies, goals and objectives and provide a clear road map for our team, including career development and team goals.*”

**PAUL SANTORO, CEO, Cygnett**