

ALIGN!

SET AND ACHIEVE YOUR VISION AND STRATEGY

ALIGN TO DRIVE ACCOUNTABILITY FOR RESULTS

DOES YOUR LEADERSHIP TEAM...

- Share the organisational vision using consistent language?
- Inspire their people to meet exceptional standards?
- Confidently know which 20% of activities deliver 80% of revenue?
- Set targets and hold teams accountable to results?
- Allocate time to strategy creation and planning?
- Foster collaboration across siloes?

The challenge for CEO's and Founders is to align the whole business around a single vision for what's possible; mapping a path that is clear, straight-forward and compelling.

A one-page strategic plan gets everyone on literally on the same page. It takes strategy from being invisible (inside your head) to actionable, resulting in 90%+ alignment.

IF YOUR STRATEGY IS	YOUR TEAM WILL	% TEAMS ALIGNED VS MISALIGNED
ACTIONABLE	IMPLEMENT	90:10
CLEAR	UNDERSTAND	60:40
COMPLICATED	COMPETE	50:50
OUTDATED	GUESS	40:60
INVISIBLE	DROWN	10:90

ALIGN PROGRAM



The ALIGN program engages your leadership team to build a one-page strategic plan and drive full alignment and accountability for results.

It's one thing to build a strategic plan; it's another thing to implement it. In ALIGN, Stephanie facilitates a process for leadership teams to adopt her Strategy System and close the gap between strategy creation and strategy execution.

THE STRATEGY SYSTEM aligns the whole team to work collaboratively. It involves:

- **Creating a one-page Business Plan** that is clear and actionable
- **Cascading goals** to teams and individuals through alignment sessions
- **Evaluating performance** to review progress and to reflect on opportunities for continuous improvement.

PROGRAM INCLUSIONS:

- Pre-session interviews with key senior leaders plus preparation activities for teams to gain bottom-up buy-in to the strategy process
- Provision of agenda, facilitated strategy workshop and draft strategy document
- Post-session consultation with key stakeholders to sign off on strategy document and plan cascade process.

INVESTMENT:

- **2-day workshop + business plan: \$40,000+GST**
Align on purpose, values, vision, pillars, goals, KPIs, priorities & cascade plan.
- **1-day workshop + business plan: \$20,000+GST**
Align on pillars, goals, KPIs, priorities & cascade plan only.
- Option to add 3 x quarterly half-day workshops at \$10,000+GST per workshop to embed high performance habits

Plus return travel expenses from Byron Bay, NSW.



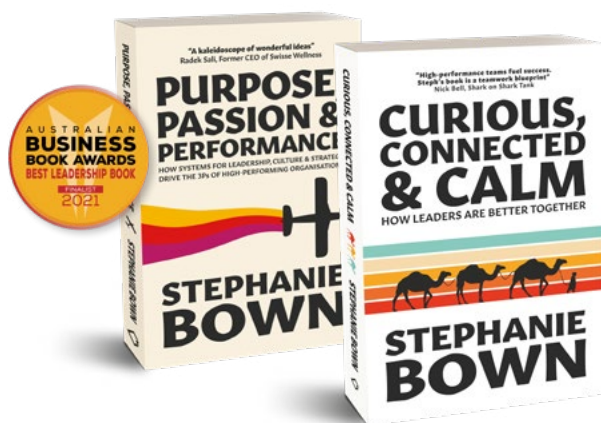
STEPHANIE BOWN

SPEAKER • AUTHOR • HIGH PERFORMANCE PARTNER

With over 20 years of experience transforming the ways leaders connect, align and inspire, Stephanie Bown helps leaders and leadership teams be better, together. She delivers talks and programs for start-ups, scale-ups and leading market disruptors to embed high performance habits and achieve outstanding results.

Stephanie's first book *Purpose, Passion & Performance*, is a guide for business leaders on how to build high performing organisations and was awarded one of Australia's top three leadership books in 2021. Her second book, *Curious, Connected & Calm* guides leaders in building high performing teams to find team synergy. Stephanie holds graduate qualifications in organisation dynamics, psychology, psychophysiology, neuropsychology, and positive psychology.

stephaniebown.com



“Stephanie has an exceptional gift of breaking down complex business concepts into simple, digestible tasks. She helps create a safe environment for all to contribute to which ensures full buy-in from the business. We have successfully worked with Stephanie for over five years and plan on continuing to do so long into the future.”

MICHAEL DE GAMA, CEO, The Foundry