

STEPHANIE BOWN



YPO CERTIFIED FORUM FACILITATOR (CFF)

STEPHANIE BOWN is a performance specialist, skilled in enhancing business performance by activating the potential of individuals, teams and organisations.

As an accomplished speaker, author, mentor, facilitator, trainer and coach, Stephanie's evidence-based approach embeds performance cultures that yield outstanding results.

Stephanie has been a CFF since 2018 and loves the experience of working with YPO groups to deepen Forum connections through fostering greater vulnerability, openness and trust.



In her book, ***Purpose, Passion & Performance – How systems for leadership, culture and strategy drive the 3Ps of high performing organisations***, Stephanie explores how leadership drives purpose, culture drives passion, and strategy drives performance – which ultimately translates to profit.

QUALIFICATIONS & ACCREDITATIONS

- Bachelor of Applied Science - Psychology and Psychophysiology
- Honours in Neuropsychology
- Masters of Organisation Dynamics
- Certificate IV in Training and Assessment
- Diploma of Positive Psychology
- YPO Certified Forum Facilitator (CFF)
- Myers Briggs Type Indicator (MBTI) Personality profile tool
- Human Synergistics Life Styles Inventory (LSI); Organisational Culture Inventory (OCI), and Customer Service Styles (CSS)
- Genos Emotional Intelligence (EI) Accredited Practitioner

FACILITATION STYLE

Steph is a professional facilitator trained in managing group dynamics. She is described as a trust-builder, energetic, friendly, effortless, engaging and intuitive. Her facilitation style fosters openness, respect and enjoyment within groups. Steph is experienced in working with CEO's and their teams to lead with authenticity and affect positive change within their businesses, lives and relationships.



YPO RETREAT SESSIONS TO STRENGTHEN FORUM HEALTH

SUPERCHARGE WORKSHOP



A supercharge is a facilitated 4 hour workshop that involves a debrief of your Forum Health Survey, as well as targeted coaching on aspects of your meeting process to deepen trust and access greater vulnerability within the group. The session closes with taking a fresh look at your Forum Norms. This session effectively renews Forum Health, deepens trust and vulnerability, and increases value gained for all group members.

OPEN THE JOHARI WINDOW



An opportunity to meet 1:1 with each member of the forum in a structured format to give each other feedback on observed strengths and opportunities. You rarely get the chance to meet one on one - this process will deepen individual relationships and reveal more depth of content for presentations moving forward.

Stephanie is the equal or better than any facilitator our forum has used over nearly 2 decades.

YPO Gold member, July 2019

EXPLORE GROUP DYNAMICS

In this session we use Role Drawing as a method to explore self-curiosity. A role drawing is an activity in which individuals are asked to draw a picture of themselves in their role as a Forum group member. Individuals share thoughts and feelings about their drawings, and group members, similarly, reflect back. Ultimately this session allows group members to;

- a) appreciate the role they each play in group membership and
- b) become more self-aware of the difference between self-curiosity and 'advice' giving.

RESET

This activity helps the group discuss and document what members hope to gain from membership, what is important, what they aspire to be, and how they will contribute to a shared mission. Through a series of guided discussions, Forum members identify their Forum purpose and goals for the year. The session includes a reset of Forum norms, and agreement on annual calendar. This session sets the tone for positive, constructive group life.

ISSUES CLEAR IN FORUM

Issues and conflict are a natural phenomenon in groups. Diversity adds value; but it can also bring conflict when differences cannot be constructively dealt with or contained. In this session, we learn the Issues Clear method and then use it to clear any issues that have surfaced in the group.



YPO RETREAT SESSIONS TO STRENGTHEN SELF AWARENESS, MINDFULNESS & LEADERSHIP

DEFINING YOUR LIFE'S PURPOSE



A self-development session to define your life's purpose and priorities in seeking fulfilment. Many YPO'ers are at similar stages in their life journey and starting to question what is next. Having achieved success and accomplished many things, members benefit from clarity on what they are making life about. This session digs deep into past experiences and reflection on personal motivators of fulfilment and satisfaction.

Stephanie is engaging, enthusiastic and articulate. Helped guide the group to share deeply personal experiences quickly and with genuine empathic engagement.

YPO Global Forum Basics Participant,
October 2021

LIFE GOALS AND PRE-SESSION COACHING



This session is a great adjunct session to the Life Purpose session for Forums who want to take purposeful living a step further. Each member receives a 30min pre- retreat goal-setting coaching call on how to set goals for the decade ahead. On retreat – members share short, medium and long-term goals for themselves, their families and their businesses. The output of this session is a hand-written one-page plan that resonates deeply and enables successful life transitions.

VALUES-IN-ACTION

A personal development session where members first identify their top 5 values and assess how they are living them in balance in their lives right now. This personal assessment brings individuals closer to what brings meaning and purpose to life. This session also enables the group to discover shared values and set or re-visit shared Forum values.

The powerful processes that Stephanie utilised gave all of us a far greater understanding of ourselves and each other, our forum group has become a much stronger and closer unit as a result. We feel like we have now discovered our group identity, values and purpose as a result.

YPO Member, Melbourne Chapter, 2018

Explaining and practicing self-curiosity in presentations with her input and guidance, led instantly to amazingly more openness of participants.

YPO Gold Member, July 2019



YPO RETREAT SESSIONS TO STRENGTHEN SELF AWARENESS, MINDFULNESS & LEADERSHIP *(continued)*

DIAGNOSTICS & DEBRIEFS

Diagnostic and psychometric tools are effective ways of deepening self-awareness and appreciation of others. Stephanie is an accredited practitioner in a several validated diagnostics. All sessions include;

- instruction on how self-awareness drives satisfaction and performance
- shares of individual results
- discussion on how these insights enhance Forum health
- application of these tools beyond Forum in business, family, or personal life
- personal action planning to take meaning and value from the exercise:

Diagnostic

Description

The Myers Briggs Type Indicator

A personality profiling tool that describes your personality and preferences

The Gallup StrengthsFinder

A strengths diagnostic that identifies what you are naturally talented at and enjoy doing – the keys to your superpowers

The Genos Emotional Intelligence tool

A diagnostic that quantifies your Emotional Intelligence – a critical leadership skill and core driver of success in all domains of life.

The Human Synergistics Life-Styles Inventory (LSI)

A tool that quantifies the degree to which you are adopting constructive vs defensive styles of thinking and behaving. The LSI empowers mindful awareness of stress triggers and increases your capacity to choose a constructive response.

We spent a full day with Stephanie Bown digging down into our needs and values. We found the whole process to be educational, insightful and a bit confronting. Stephanie facilitated the day in both a strategic and empathetic way to allow us to gain 'psychological air' to get to a granular level and then implement an action plan to move forward. A great process and a credit to her skills and knowledge!

YPO Chapter Chair, 2018





YPO CHAPTER SESSIONS

YPO EXECUTIVE COMMITTEE (EXCO) STRATEGY WORKSHOP

This workshop allows outgoing and incoming EXCO to align on priorities and deliverables for the Chapter in the following Financial Year.

Key deliverables are:

- Reinstate the core purpose and principles of the EXCO – clearly aligned to YPO mission and values
- Agree on the strategic priorities to maximise Chapter health, value gained from membership, and participation in YPO workshops.
- Map a 12 month calendar with meetings, key events and milestones
- Set "3-point plans" for each committee member - three deliverables they will each take ownership and accountability over, leveraging their personal strengths, motivations and interest areas.
- Adopt a future thinking focus – setting goals and aspirations beyond the next 12 months to the next 2-3 years
- Identify succession plans for EXCO members beyond their tenure and induction process of new EXCO members

STIR FRY EVENTS

A Forum "Stir Fry" enhances the member, spouse and partner experience by leveraging the power and best practices of Forum to encourage engagement and connection. A Stir-Fry is a great addition to Chapter Events by mixing members, spouses and partners with each other for a Forum-like experience. The meeting is conducted under Forum protocols – most importantly confidentiality, and often facilitated by a CFF.

FORUM FUNDAMENTALS (FF)

Forum Fundamentals is designed to give new Forum members, or those who have not yet joined a Forum, a solid foundation in Forum principles and protocol and let them experience a Forum meeting using the principles learned.

FORUM MODERATOR LEADERSHIP DEVELOPMENT (FMLD)

The goal of FMLD is to get moderators familiar with the overall scope of the moderator role and the structure and elements of a Forum meeting from the lens of a moderator. This session provides the opportunity to surface and work through best practices in Updates and Deep Dives, and effectively dealing with issues that naturally surface in Forum.

ISSUES CLEAR

The "Issues Clear" is an important step as part of the Welcome and Getting Started stage of Forum Meetings. Forums who practice issues clearing with intention and consistency can sustain the depth of sharing that characterise truly transformative Forum experiences. In this session, we explore why issues clearing works, how to use the structure of issues clearing in Forum meetings to create an expectation and culture of openness in your Forum and we will identify and practice one way to approach issues clearing.



YPO RATES

FORUM WORKSHOPS

FORUM RETREAT - FULL DAY FACILITATION	\$7000+GST
FORUM RETREAT - HALF DAY FACILITATION 1:1	\$5000+GST
GOAL SESSION COACHING RATE	\$450+GST

INVESTMENT

DIAGNOSTICS

Human SynergisticsLife-Styles Inventory (LSI)	\$180+GST per person + half day facilitation fee
Genos Emotional Intelligence Assessments	\$150+GST per person + half day facilitation fee
Gallup StrengthsFinder Survey	\$50+GST per person + half day facilitation fee
Myers Briggs Type Indicator (MBTI) – personality profile tool	\$100+GST per person + half day facilitation fee

INVESTMENT

CHAPTER EVENTS

YPO EXCO STRATEGY WORKSHOP– FULL DAY RATE	\$7000+GST <i>(includes up to 2hrs for prep meetings and agenda creation)</i>
STIR-FRY EVENTS – HALF DAY RATE	\$5,000+GST <i>(includes up to 1hr for prep meetings and agenda creation)</i>
FORUM FUNDAMENTALS (FF)	USD \$2300 (+10% GST) in-person session
FORUM MODERATOR LEADERSHIP DEVELOPMENT (FMLD)	USD \$2500 (+10% GST) in-person session
ISSUES CLEAR TRAINING	\$1500+GST virtual session (1.5HRS)

CHAPTER EVENTS

Notes:

- YPO rates are discounted from Stephanie's normal consulting rate. Current Market Rates are available on stephaniebown.com
- Full day rate includes up to 2hrs for consultation on forum needs and creation of personalised agenda. Half day rates include up to 1hr for consultation on forum needs and creation of personalised agenda.
- Travel expenses from Byron Bay are on-charged at cost.
- All Forum retreat participants receive a free copy of Stephanie's book *Purpose, Passion & Performance*.



YPO MEMBER TESTIMONIALS

Steph was simply awesome. She provided very refreshing forum facilitation on our retreat, spending time on theory as well, which helped not only in the forum, but had very practical business application.

EducationChair, Melbourne Chapter, 2018

A wonderful day spent with our forum group and Stephanie. It cemented our commitment forum and reinvigorated the group.

YPO SpouseQLDmember, Supercharge Retreat, July 2021.

Engaging empathetic style.

YPO Gold Member, Melbourne Chapter, July 2019

It was a great day that absolutely flew! Stephanie did an excellent job moderating the future moderators and was able to present the benefits of forum and the importance of the role of forum moderator to a diverse group of individuals.

YPO Member @ Melbourne FMLD, August 2019

Stephanie's style, manner, knowledge of human behaviours was excellent.

YPO Gold Member, July 2019

Stephanie was really well received by our YNGers and both groups (one less than a year old and one a few years old) have been refreshed and refocused in their forums. They all really enjoyed the day with her, and it was the topic of conversation at that night's dinner. Stephanie was amazing, I cannot praise her enough.

Chapter Manager, Brisbane, 2020

Stephanie led the discussion with confidence while remaining attune to the different personalities in the room. Stephanie was clearly well versed on the organization she was lecturing on, and knew the subject matter well.

YPO Melbourne Chapter, Forum Basics Participant, October, 2021

One of the best forum refreshers/trainings I've had. Feel like I left with a lot of ideas and resources.

YNG Member, ANZ Forum Summit March 2021

Steph delivered solidly on the key objectives of the day. It was a well-run day and Steph was always in control.

YPO Melbourne Yarra Chapter Member, October 2019